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MANTECA

"THE PAYROLL TOWN"

Where Soil and Water Produce
the Crops that
Repay the Grower for his Labor

Manteca Invites You

Manteca the Payroll Town

MANTECA is in the extreme northerly portion of the San Joaquin valley, 13 miles south from Stockton and 80 miles directly east from San Francisco, on the main line of the Southern Pacific railway, and the Western Pacific is now building their main San Joaquin valley branch line through the town.

Manteca is the office town of the South San Joaquin irrigation district of 71,000 acres, and is the center of a body of 40,000 acres of deep, rich, sandy loam soil under the most dependable and efficient irrigation system in America.

Water is delivered by the district to every 40 acre tract and the supply is adequate for all present and future demands. It has the added safety of the Woodward Reservoir which will store water for fall or late irrigation, insuring two additional crops of alfalfa after systems without storage are out of water.

Manteca irrigated farm lands are still very reasonable in price, ranging from $125 to $200 per acre. Improved farms from $175 per acre upwards, according to improvements and location. Farm lands can be purchased on long time with a small cash payment at six per cent interest.

TOMATOES

Tomatoes are one of our banner crops, 20 to 30 tons per acre, large and solid, of the very highest color and flavor. Returns of $150 to more than $200 per acre is quite common. The quality and tonnage of this product so far surpasses that of other sections that three large canning companies in addition to our own Manteca cannery have contracted for a very large acreage for the season of 1917.

MELONS

One Manteca farmer has in a single season raised and shipped over 500 carloads of watermelons. Large, juicy and luscious, by all odds the best on the market. Canteloupes, cassabas and muskmelons do equally as well.

ALFALFA

Manteca soil and climate are just as much better for alfalfa as for tomatoes—five, six and seven crops per year, eight, ten and twelve tons per acre for the season. And this in a climate where your dairy cows can graze in the open on green alfalfa every day in the year.

SUGAR BEETS

There is a reason why the Spreckels Sugar Company who have for many years operated the largest beet sugar factory in the world at Salinas, California, have located their new $2,000,000 plant at Manteca. The reason: SOIL, IRRIGATION AND CLIMATE. They chose Manteca over all other localities because it is the BEST—AND SO WILL YOU.

MANTECA INVITES YOU.

Manteca the Payroll Town

MANTECA is not an old town as the census of 1910 will show that the population at that time was only 80. With the coming of irrigation and the consequent development of the country around the town its progress has been rapid as is evidenced by the fact that at Christmas, 1915, the population was 350, at Christmas, 1916, it increased to 570, and at May 1, 1917, was close to 1000.

The development of the town is proceeding along solid lines based on the production of high class crops as well as the factory processing of farm produce. The Manteca Cannery now in its third year is again doubling its capacity and will be able to handle an output of 250,000 cases of tomatoes during the season besides a good run on string beans.

The Manteca Creamery is constantly adding to its plant to take care of the ever growing dairy herds of the district. The Spreckels Sugar Company with its new $2,000,000 factory will be able to handle 1500 tons of beets every 24 hours, taking care of the beet crop not only of the Manteca section, but of many outlying districts.

There are many openings for other industries both in the canning and preserving of fruits, as well as other lines.

Manteca, though busy with its agricultural development, has not forgotten the other things of life and has paid special attention to the education of its children, having a good grammar school costing $17,000, is surrounded by a string of country schools from two to four miles apart. The fraternal lodges are well represented with strong membership. There are four churches in town and many other social agencies are at work.

The building activity in the town has been so great as to be the talk of the whole state—the past year having seen the erection of 93 dwellings and 17 stores. New buildings are still being erected, giving the town an air of activity which rivals many a large city.

TO THE FARMER:

THE MANTECA DISTRICT OFFERS GOOD SOIL, PLENTY OF WATER, A MARKET FOR HIS PRODUCE AT GOOD PRICES AND A TOWN OF LIVE BUSINESS MEN AND GOOD STORES.

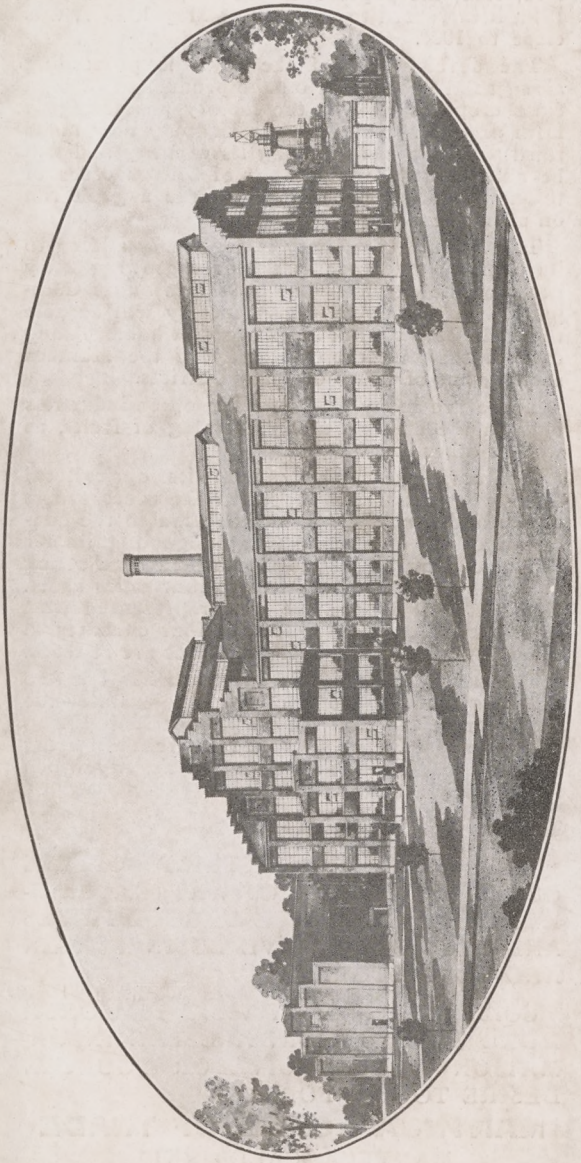
COME AND SEE. A VISIT IS WORTH MORE TO YOU THAN ALL THE INFORMATION WE CAN GIVE OR YOU CAN DESIRE TO ASK FOR.

MANTECA BOARD OF TRADE

MANTECA, CALIFORNIA.

MANTECA INVITES YOU.

Manteca Invites You



THE SPRECKELS SUGAR COMPANY'S $2,000,000 SUGAR FACTORY NOW UNDER CONSTRUCTION IN MANTECA

STOCKTON RECORD PRINT.